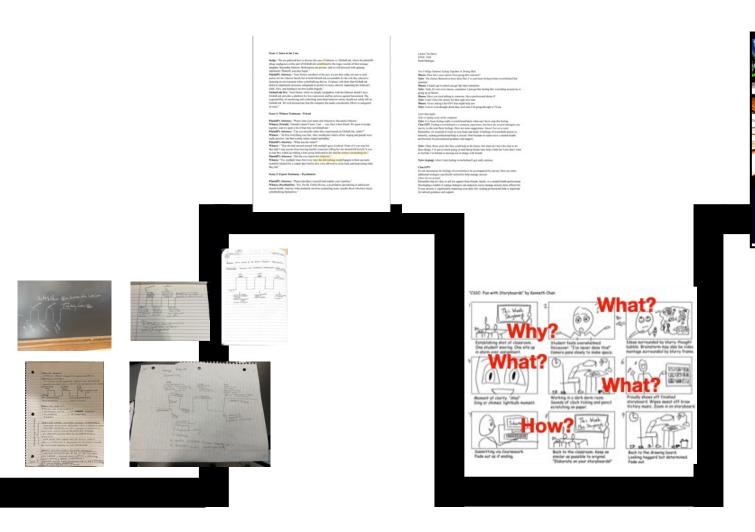
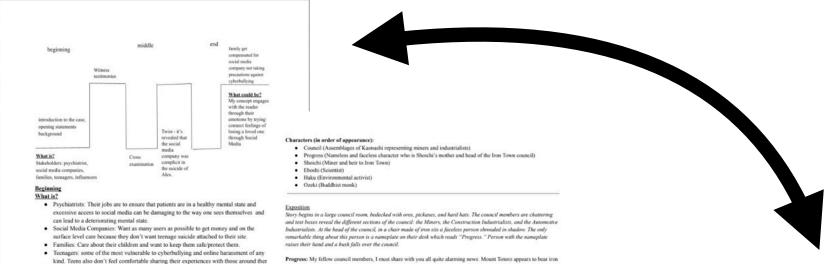




OPEN WORKSHOP Sparklines, Scenario/Dialogues, Storyboards



Transmedia Shuttling/Channel Switching Sparklines, Scenario/Dialogues, Storyboards



media platforms in order to get money. Influencers also face a ton of harassment online. The Goals & Adventure for Stakeholders

 Psychiatrists: make themselves more accessible and appealing to teens so they want to speak to them about their problems so they don't want to end their lives.

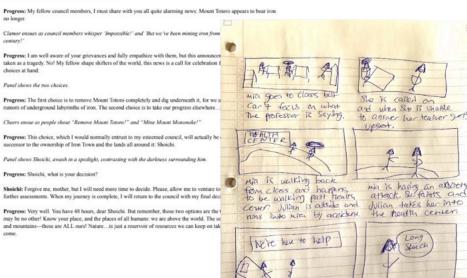
· Influencers: social media is their livelihood and they need to advertise products on social

- Social Media Companies: Getting as many users on their app as possible
- · Families: Create a safespace for their children and make them feel safe.
- Teens: Have fun on Social Media.
- Influencers: Get as many followers as possible and create a bond for themselves.

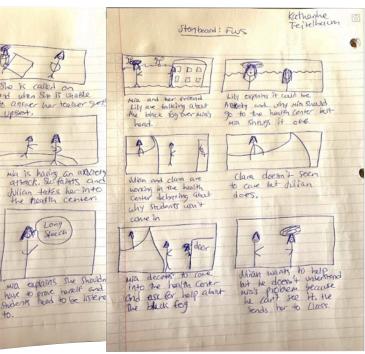
Contract

This concept is distinctive because it addresses a universal issue that teens around the world





Witan explains what happened



Scenario Dialogue workshop

- **Scenario**: a clear quest/question and suitable time and place with flexibility and potential: topos can be
 - literal (robots in robot factory), metaphor (intersectionality at intersection),
 - borrowed (Al in Matrix); abstract (atwhos re your stakeholders? nowhere), surreal (dental floss farm), mix (ITAV)

beginning middle end Why What How what could be less understandina more understanding call to call to action adventure

Middle: Contrast of What Is/Could Be

What makes the concept distinctive? **Scenes**: Use scenes to bring different stakeholders/ideas together

Character dialogue: stakeholders shalling your concept topos where topics/ideas explored, ler? and potential solutions? developed, contested, reframed, distinct perspectives and knowledges: important to each stakeholder

Logos and ethos over pathos (concepts and action over emotions)

Scenes arranged in sequence that takes What is the adventure, reader from two ateiseto expections uld (sparklying) action

what's at stake for each stakeholder?

Beginning: What Is?

and challenges?

End: What C

How can project

How does your co

each stake

stakeholde

Stakeholders with values and ideas, while Hollywood characters emotions and actions

Scenes have internal structure of old/new way, what is/what could be (sparkline)

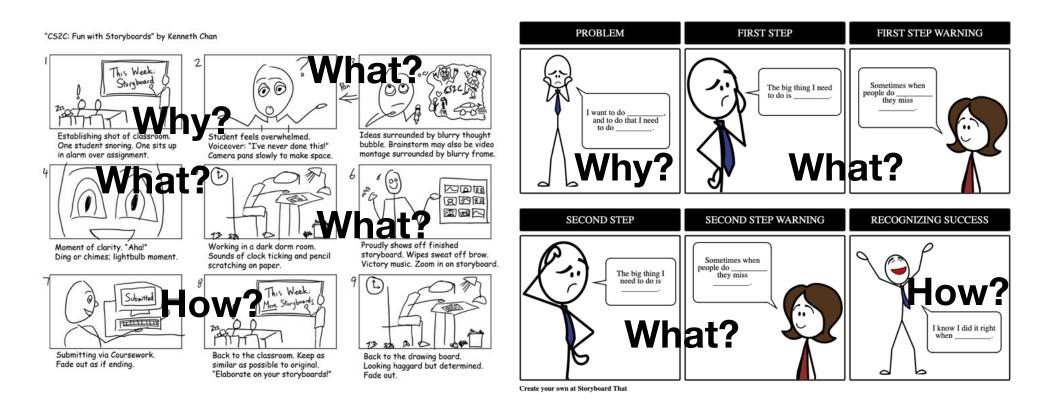
Avoid single or two stakeholder scenarios: goal is diversity of perspectives/ideas

Scenes function like sections/paragraphs that articulate and shape quest/ion

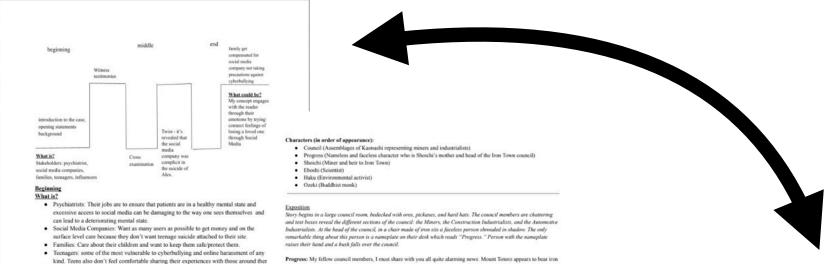
Storyboard

Storyboards are rough drafts for films, comics and other visual narratives.

- Structure overall scenario into different scenes w macro WhyWhatHow
- Structure individual scenes with WhyWhatHow micro sparklines
- Draw stick figures either noting or including text of dialogue and narration
- Work with distributing graphic narrative into full pages
- Don't forget title masthead or comic cover
- Your comics will be in tall "portrait" format, not wide "landscape" format
- Storyboard 5-6 pages plus cover (often made last)



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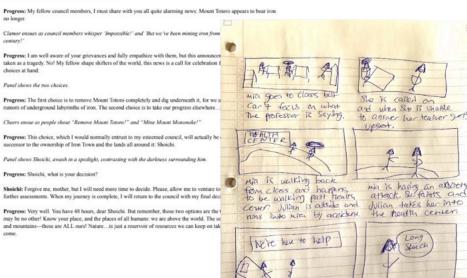
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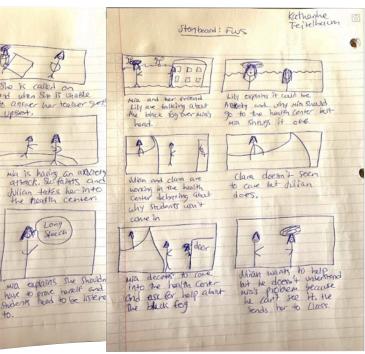
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Homework

READ:

McCloud, Making Comics 8-57 Madden, 99 Ways to Tell a Story

MAKE STORYBOARD Sample storyboard 1 Sample storyboard 2