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MEDIA IS NOT NEUTRAL.
WORLDS ARE.

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COVER-INTRO

STUDIOLAB META ZINE

2→4
MORE INSIDE

ZINES
DATABASES
PERFORMANCE
NETWORKS
ARCHIVES
PRINT
CODE
AUDIO
VIDEO
& MORE...

THE ZINE AFTER THE ESSAY

StudioLab is a mode, a method, a collective practice.
We make media. We build platforms.
We world worlds.

StudioLab is maker / builder / cosmographer—
operating at the overlap of theory and dirt,
thought and tool, document and dream.

This meta-zine is our lab notebook in public.
Part manual. Part manifesto. Part mashup.
For the future of making—and unmaking—media.

NO GATEKEEPERS. ONLY DOORS.

LADDER THEORY (REWORKED)

ASCENT
(THROUGH PRACTICE)

COSMOGRAPHER
World-worlding

BUILDER
Platforming / Infra

MAKER
Media / Artifacts

PRACTITIONER
Methods / Tools

LEARNER
Study / Copy

OBSERVER
Consume / Watch

PASSIVE
Ignore / Forget

FOUNDATIONAL FALSEHOOD:
"PROGRESS AS PURE ASCENT."

MAKE MEDIA

BUILD PLATFORMS

WORLD WORLDS

WE OPERATE ACROSS:

- ZINES & PRINT
- CODE & DATA
- SOUND & VIDEO
- PERFORMANCE
- ARCHIVES & MEMORY
- NETWORKS & SYSTEMS
- PEDAGOGY & PRACTICE

Experimental cascades



NOT TOP-DOWN.
NOT BOTTOM-UP.
SIDEWAYS.
TOGETHER.
IN PUBLIC.

COLLECTIVE THOUGHT-ACTION.

TIME

SPACE SHUTTLE
CHALLENGER
JANUARY 28, 1986

SYSTEMS
FAIL.
PEOPLE
RESPOND.

REMEMBER.
REASSEMBLE.
RETHINK.

R.S.R. McNair
Space Systems Mission Specialist
NASA



Challenger Mission STS-51-L
Jan. 28, 1986 // 11:38 a.m. EST
Cape Canaveral, Florida

PAR&D

PRACTICE
ARCHIVE
RESEARCH
&
DEVELOPMENT

TOOLS
LOOPS
LADDERS
LEGACIES.

WE BUILD.
WE INHERIT.
WE HACK.
WE PASS ON.



This is a living document.
Rip it. Remix it. Pass it on.
Attribute. Don't ask permission.

MAKE / BUILD / WORLD

BeyngLab

StudioLab

MORE TOOLS
MORE PRACTICE
MORE WORLD

MAKE MEDIA

MACRE
BeyngLab

Silence=Death.
Ignorance=Death.
Stalemate=Death.
Make media.
Save lives.

THE LADDER THEORY (REWORKED)



StudioLab is **media** pedagogy.
We teach by making. We learn by shipping.

THE ESSAY WALKS / THE ZINE SHUTTLES

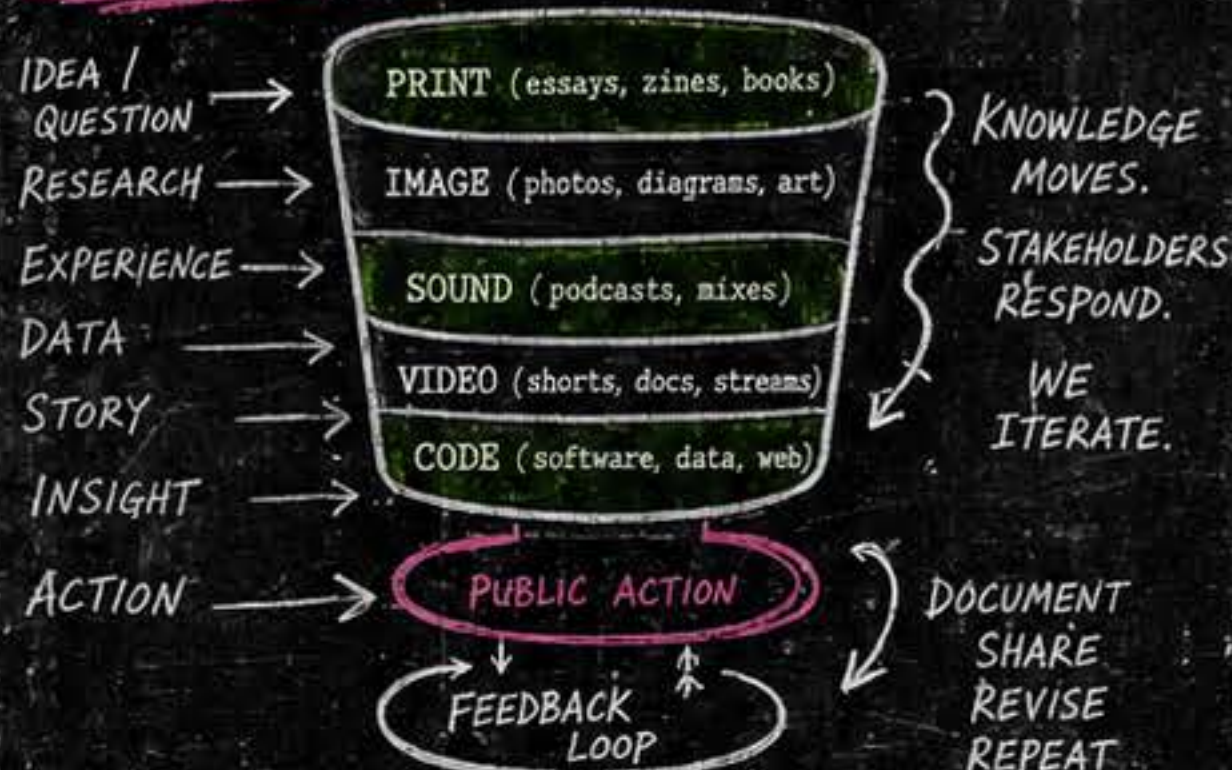
The essay argues.
The zine moves.

In the 21st century, the zine is the operating system of ideas—portable, multipliable, remixable, and accountable to real stakes and real communities.

We don't publish to be read once. We publish to circulate, provoke, translate, and act.



MEDIA CASCADE



ZINES / MEMES / COMICS / POSTERS

Low cost.
High signal.
Designed to spread.
Built to be remixed.
Owned by the people.

MEDIA OF THE PEOPLE
BY THE PEOPLE
FOR THE PEOPLE.

MAKE IT.
COPY IT.
PASS IT ON.



LIFE IS TRANSLATION

We translate across media, languages, contexts, and audiences.

PERSONAL → PUBLIC
PRIVATE → SHARED
COMPLEX → ACCESSIBLE
LOCAL → GLOBAL
NOW → LATER

Translation is care.
Clarity is ethics.
Context is respect.
Attribution is love.



THE STUDIOLAB PEDAGOGY LOOP PRACTICE AS INFRASTRUCTURE



MAKER / BUILDER / COSMOGRAPHER

MAKER: We craft media that carries meaning. Artifacts are how ideas travel.

BUILDER: We build the tools, spaces, and systems that make work possible.

COSMOGRAPHER: We map and shape worlds. We connect the work to the world.



WE OPERATE ACROSS:

- STUDENTS
- EDUCATORS
- ARTISTS
- ORGANIZERS
- DESIGNERS
- ENGINEERS
- RESEARCHERS
- COMMUNITIES
- MOVEMENTS
- FUTURES

STAKEHOLDERS
NOT CUSTOMERS.
RELATIONSHIPS
NOT CONTENT.

StudioLab

WE **MAKE** MEDIA.
WE **BUILD** PLATFORMS.
WE **MAP** WORLDS.

This zine is a tool.
Use it. Teach it.
Distribute it.
Add to it. Remix it.

The 21st century essay isn't just written.
IT'S PUBLISHED IN PUBLIC.
TOGETHER. (ALWAYS.)

MEDIA IS NOT NEUTRAL.
WORLDS ARE.

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AI / INTERFACES

PAGE 4
NEXT

AI PHARMAKON

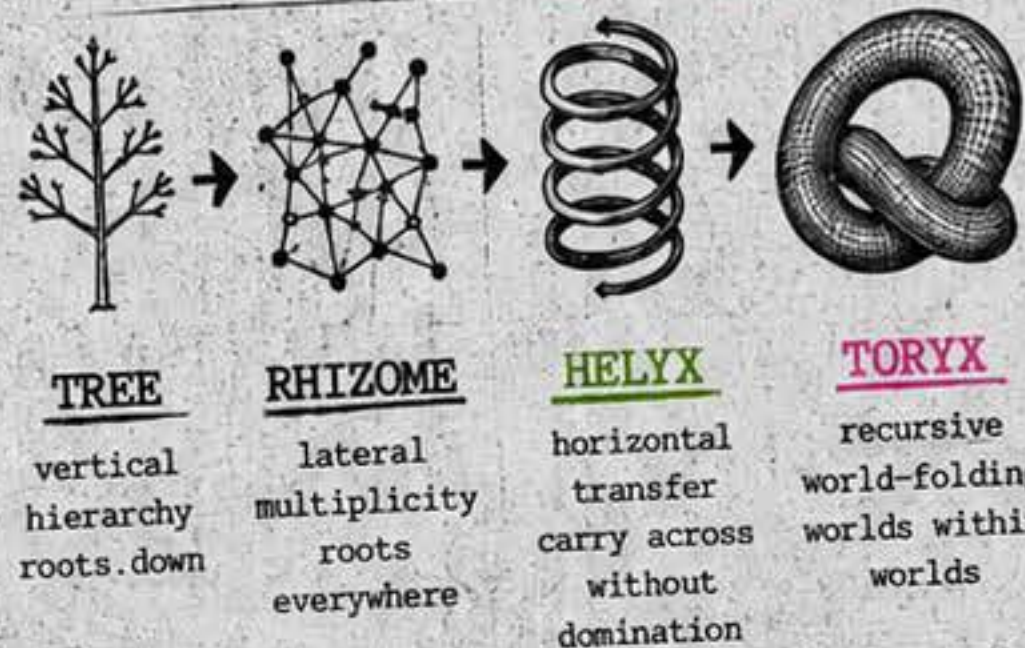
AI is both remedy and poison.
Tool and trap.
It encodes power.
We steer it.

WE PROMPT.
WE FILTER.
WE WORLD.

"Technology
is never
neutral.
It carries
the bias
of its
builders
and the
dreams of
its users."



TREE → RHIZOME →
HELYX → **TORYX**



HELYX vs TORYX

HELYX =
HORIZONTAL TRANSFER

Moves across.
Carry without
absorption.
Share without
erasure.



TORYX =
RECURSIVE WORLD-FOLDING

Fold worlds
into worlds.
Contain
within
without
collapse.



HELYX CONNECTS. **TORYX** CONTAINS.

BOTH RESIST EXTRACTION.

PROMPT SPIRITS

CALL. LISTEN. ITERATE.
CO-CREATE WITH INTENTION.

> new_session.studiolab

you:
tell me a story about
memory & machines

ai:
once upon a glitch...

you:
make it weirder

ai:
○○○ rewiring...

Prompts
are spells.
Context
is ritual.
Outputs
are gifts.
You are the
shaman.

GLITCH ARCHIVES



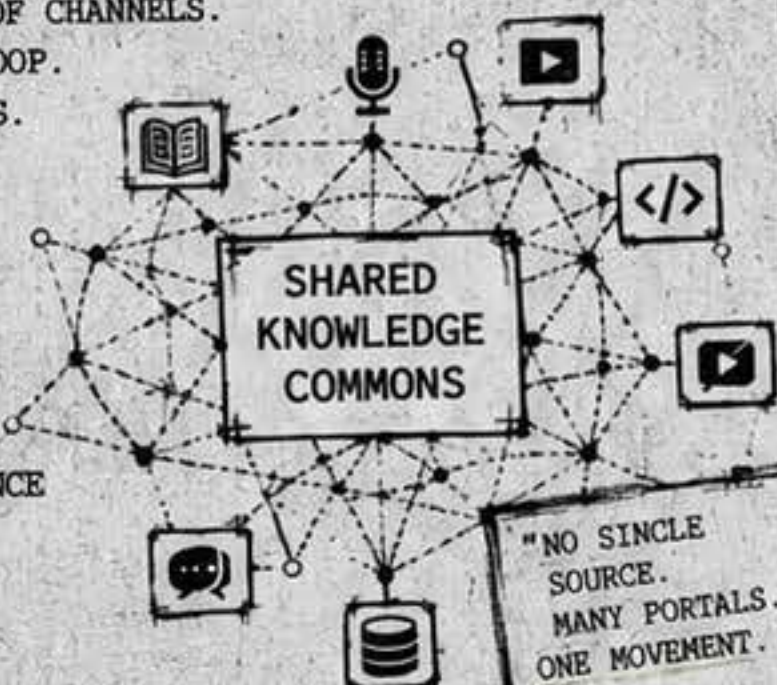
ERROR.
ARCHIVE.
REMIX.
REBEL.

THE ARCHIVE IS ALIVE.
FEED IT. HACK IT. HAUNT IT.

TRANSMEDIA KNOWLEDGE

KNOWLEDGE ISN'T ONE FORMAT.
IT'S A SWARM OF CHANNELS.
MAKE. LINK. LOOP.
OPEN PROTOCOLS.
OPEN HEARTS.

- ZINES
- PODCASTS
- VIDEOS
- CODE
- PERFORMANCE
- PRINT
- CHATS
- DATA



"NO SINGLE
SOURCE.
MANY PORTALS.
ONE MOVEMENT."

RESIST X

OTHER WORLDS REQUIRE OTHER INTERFACES

DEFAULT
INTERFACE
DEFAULT
WORLD



NEW
INTERFACE
NEW
WORLD



BREAK THE DEFAULT. DESIGN OTHERWISE.
INTERFACES ARE POLITICS.
DESIGN IS WORLDING.

BENEATH THE CLOUD
ARE OTHER PEOPLES'
BODIES AND ENERGY.



- KNOW THE STACK
- QUESTION THE INFRA
- BUILD ALTERNATIVES
- SHARE THE LOAD

NO JUSTICE,
NO CLOUD.



THIS IS THE
LAST PAGE.
THIS IS THE
BEGINNING.

PAR&D LAUNCH

MACRE
StudioLab

Silence = Death.
But we build.
We remember.
We act up.
We world.

PUBLIC.
EXPERIMENTATION
IS AN ACT OF
LOVE AND
RESISTANCE.

PAR&D is not a product.
It is a public practice of recursive worlding.

We begin in maker spaces and classrooms.
We build methods, tools, and archives.
We test in public. We fail in public.
We learn in public. We pass on.
Each cycle loops us further.

The ladder is not a hierarchy.
It is a loop. We climb together,
then build new ladders.

Every platform becomes a launchpad.
Every failure becomes a foundation.
Every act of making becomes
a worlding.



LADDER THEORY (REWORKED)

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- PEDAGOGY & PRACTICE

WE SHARE. WE CARE.
WE PASS IT ON.



PRACTICE
ARCHIVE
RESEARCH
&
DEVELOPMENT

CHALLENGER COMPLEX

A condition in which the systems we build are shaped
by politics, power, and the risks of visibility.
We do not hide. We confront. We build anyway.
We launch again.

COLLECTIVE
THOUGHT-ACTION

Public experimentation.
Recursive worlding.
Built with others.
For others.

OTHER
WORLDS
ARE POSSIBLE.

MAKE /
BUILD /
WORLD

NOT SOMEDAY.
NOT SOMEWHERE ELSE.
NOW. HERE. TOGETHER.
PASS IT ON.

LAUNCH.

BeyngLab

StudioLab

REMIX. REPRINT. REASSEMBLE.
PASS ON. BUILD WITH OTHERS.

SEE YOU
ON PAGE 1.